

# Mentorship Program Sponsorship Package



## Available Sponsorship Opportunities

October 2023 - March 2024



### Title Sponsor

1 x \$3,000

Support development of upcoming professionals in Calgary's Commercial Real Estate Industry.

- Sponsor's company logo to be featured on the BOMA Calgary Website/Mentorship Page
- Sponsor's company name mentioned at all Mentorship sessions.
- Sponsor will have an opportunity to give away swag to participants at the Program Kickoff Session.\*
- Sponsor's company name can be added to weekly eNewsletter throughout the year as title program sponsor.

*\* Swag to be donated by the sponsor and approved by the Mentorship Committee.*



### Marketing Sponsor

1 x \$1,500

Support updating BOMA's website and creation of marketing materials for the revamped mentorship program.

- Sponsor's company name to be featured when materials are used on social media or eNewsletter for the duration of the current program year.

### Social Sponsor

2 x \$1,000

Support the program kickoff and ending social sessions for the current Mentorship Cohort.

- Support the program kickoff and ending social sessions for the 2023-24 Mentorship Cohort
- Sponsor's company name to be mentioned as the sponsor at the event and in the invite email to attendees.
- Sponsor's company will have the opportunity to send representatives to their respective to the social(s) they are sponsoring.

### Protégé Table Sponsor

1 x \$1,500

(OPPORTUNITIES FOR MORE IN 2024)

Sponsor a table at the BOMA Christmas Luncheon for protégés to attend.

- Sponsor will have company logo featured on tent cards at the protégé table(s).
- Sponsor's company name will be called out during the program and speeches as a program sponsor.